

Dozens of great products and idea generators for automotive dealers, repair shops, the transportation industry and other related businesses!





Automotive Market PRODUCTS

Quality products and exceptional customer service are *keys* to your success, so *get your motor runnin'* with Gill-line! Click on the product to go to that page.

Decals and Bumper Stickers

Value-line™ Removable Bumper Stickers Removable Bumper Stickers Car-Cals® Parking Permits Service Stickers Truck Signs & Equipment Decals Vinyl Cut Signs

Magnets

Magnetic Car Signs

Plastic Products

Parking Permits Membership Cards

Additional Products

Auto Cards License Frames SUNbuster Car Shades















Fill Value line ZIP-STRIPS ®

The Removable Bumper Stickers





422 - 3" x 11½"

Need it Fast? Go Value-line!

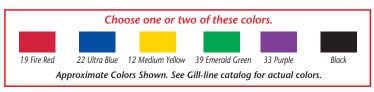
Most popular sizes, most popular colors, same high quality!





425 - 3¾" x 15"

427 - 3¾" x 7½"



Material - White removable Zip-Strip® vinyl.

Proof - \$10.00 (X).

Production Time - 5 working days after receipt of art or proof approval. Need it quicker? See www.gill-line.com for 1 day production.

Screen Printed - For indoor and outdoor durability.



No Art, Set Up or Bleed Charges!

422	125	250	500	1,000	1,500	2,000	2,500	3,000	5,000	10,000	15,000
One Color	1.10	.67	.44	.30	.22	.19	.175	.16	.14	.115	.105
Two Colors	1.66	.98	.61	.40	.30	.255	.23	.21	.1675	.13	.12
Shipping Wei	ght - Ap _l	proxim	ately 1	8 lbs.	per 1,0	00.					
427											
One Color	1.23	.73	.475	.305	.23	.19	.175	.16	.1225	.0975	.09
Two Colors	1.96	1.17	.695	.425	.305	.26	.23	.205	.155	.115	.1075
Shipping Wei	ght - Ap _l	proxim	ately 1	5 lbs.	per 1,0	00.					
425											
One Color	1.33	.825	.545	.40	.305	.27	.255	.23	.195	.1625	.15
Two Colors	2.18	1.275	.795	.535	.395	.34	.315	.28	.2325	.185	.175
Shipping We	right - Ap	proxi	mately	27 lbs	s. per 1	,000.				4A-3B-2	C-2D

Face slitting, hole punching, back copy, or special packaging not available on Value-line.





Gill-line **Zip-Strips**®



The Removable Bumper Stickers





405 - 3¾" x 15"



402 - 3" x 111/2"



407 - 3¾" x 7½"



406 - 3" x 9"

Material - White or yellow removable Zip-Strip® vinyl. White is used unless otherwise specified.

Four-Color Process - \$198.00 (G) for separations created from a digital file. Available on White Vinyl and printed in 100 line screen. Fine type, thin lines and critical solid colors should be printed as an additional color. A color proof is provided for review before printing.

Color - Any standard color. Stickers can be printed reverse or positive. Imprint will be positive unless otherwise specified. Use of one neon color is not recommended due to insufficient contrast. For best readability use a neon color against a dark background. Note: Neon colors begin to fade after 30 days exposure to sunlight.

Production Time - Approximately 7 working days after receipt of art or proof approval. Need it quicker? See Value-line Bumper Stickers for 1 or 5 day production at www.gill-line.com.

Screen Printed - For indoor and outdoor durability. No Art or Bleed Charges!

406, 407	125	250	500	1,000	1,500	2,000	2,500	3,000	5,000	10,000	15,000
One Color	1.50	.91	.55	.355	.2625	.22	.195	.17	.135	.105	.0975
Four-Color Process	8.00	4.34	2.23	1.25	.86	.67	.56	.495	.3375	.2225	.19
Each Add'l Color or Black Backing Sheet Imprint	.90	.48	.255	.145	.115	.09	.075	.065	.04	.0225	.0175
Shipping Weight - Approx	ximately	15 lbs.	per 1,0	000.							
402 - Our Most Popular	Size!										
One Color	1.41	.825	.525	.345	.27	.24	.1975	.175	.1475	.12	.11
Four-Color Process	9.20	5.00	2.64	1.45	.99	.78	.665	.57	.385	.255	.2175
Each Add'l Color or Black Backing Sheet Imprint	.90	.46	.245	.1375	.095	.0725	.0625	.055	.04	.025	.02
Shipping Weight - Appro	ximately	18 lbs.	per 1,	000.							
405											
One Color	1.54	.93	.59	.40	.295	.26	.23	.20	.1675	.135	.1275
Four-Color Process	10.12	5.50	2.96	1.59	1.10	.88	.75	.64	.4525	.32	.2825
Each Add'l Color or Black Backing Sheet Imprint	.98	.51	.285	.165	.1125	.09	.075	.07	.0475	.0325	.0275
Shipping Weight - Appro	ximately	27 lbs.	per 1,	000.							
408											
One Color	1.93	1.08	.63	.405	.295	.28	.245	.22	.1825	.135	.1275
Four-Color Process	8.00	4.34	2.23	1.20	.825	.67	.555	.495	.3375	.2325	.2125
Each Add'l Color or Black Backing Sheet Imprint	1.06	.57	.30	.16	.11	.085	.07	.065	.0425		.02
Shipping Weight - Approxi	nately 12	lbs. pe	r 1,000.							4A-3	B-2C-2D

Prices for larger quantities on request.









Car-Cals®



Reflective Car-Cals will reflect light brightly when illuminated by headlights at night.



213 - 11/8" x 53/4"



218 - 1%" x 5%"



204 - 11/2" x 41/4"



206 - 1¾" x 4¼"



201 - 13/4" x 53/4"



228 - 11/4" x 57/8"



203 - 11/2" x 43/4"



205 - 21/2" x 21/2"



214 - 13/4" x 53/4"

Material - 200 series: Chrome polyester or reflective, chrome will be used unless otherwise specified; *271, 272 and 273:* Brushed chrome polyester with clear overlamination; *285 and 287:* Clear polyester; *Domed:* White vinyl, chrome, gold, brushed chrome. Domed with polyurethane. All materials are self-sticking.

Color - Any standard color may be used on Domed Car-Cals. Black will be used on chrome, brushed chrome and clear Car-Cals and red will be used on reflective Car-Cals, unless otherwise specified. Positive or reverse copy will be imprinted as illustrated.

Production Time - Approximately 9 working days after receipt of art or proof approval. Domed decals approximately 12 working days.

Screen Printed - For outdoor durability.

Shipping Weight - Approximate per 125 decals: Chrome, Clear, 228 Reflective - 8 oz.; 228 Chrome, 287 Clear - 5 oz., Brushed Chrome - 10 oz.; 273 - 8 oz., Reflective - 12 oz.

Approximate per 250 decals: Domed Car-Cals 1503 - 4½ lbs.; 1504, 1510 - 8 lbs. See Next Page for More Car-Cals®

	125	250	500	1,000	1,500	2,500	5,000	10,000
Chrome	1.02	.64	.37	.25	.21	.1675	.12	.09
Reflective	1.54	1.06	.76	.565	.48	.40	.315	.2625

5A-B-C-D









See Previous Page for More Car-Cals®

Domed Car-Cals®

The high profile identification that will enhance your image.



1504 - 1½" x 6"

1510 - 1¾" x 5¾"





1503 - 1¼" x 5"



A tough yet flexible dome of polyurethane not only gives your name a 3-D look, it protects your imprint and will not yellow or weather.

		250	500	1,000	1,500	2,500	5,000
1503	White Vinyl	1.84	1.30	1.00	.895	.8125	.755
1303	Other Materials	1.92	1.35	1.05	.94	.85	.785
1504, 1510	White Vinyl	2.26	1.75	1.43	1.30	1.21	1.12
1304, 1310	Other Materials	2.50	1.85	1.49	1.37	1.27	1.18

6D

Clear Car-Cals®

Clear material allows surface color of vehicle to show through.



285 - 17/8" x 57/8"



287 - 11/4" x 57/8"

	125	250	500	1,000	1,500	2,500	5,000	10,000
Clear	1.28	.77	.44	.265	.2125	.15	.105	.0825
								5A-B-C-D

Brushed Chrome Car-Cals®

Classic appearance, overlaminated for extra durability.



272 - 13/8" x 6"





271 - 1%" x 6"

273 - 1%" x 4%"

	125	250	500	1,000	1,500	2,500	5,000	10,000
Brushed Chrome	1.32	.80	.53	.39	.32	.26	.20	.1525
								CARCD

5A-B-C-D









Parking Permits

Identify authorized vehicles and increase security.



Material - Inside Parking Permits: Clear self-sticking, adhesive on face; clear static cling vinyl with static on face. Hanging Parking Permits: White 10 or 35 point plastic. Outside Parking Permits: White or yellow vinyl, self sticking.

Color - Any standard color. Clear permits include white. Neon colors not recommended.

Consecutive Numbers - We cannot guarantee against skips or repeat numbers. Numbering sequence changes \$9.00 (X) each. Sequence starts with 001 unless otherwise specified. Entire order must be numbered in the same color. *Inside Parking Permits:* 7/32" printed in white. *Hanging Parking Permits:* Approximately 7/32", 1/2", 3/4" or 1" printed in red or black only. Black 7/32" numbers will be used unless otherwise specified. *Outside Parking Permits:* Approximately 1" on 572, 3/4" high on 570, 1/2" on items 577 and 578 printed in red or black only. Black will be used unless otherwise specified.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Screen Printed - For durability against exposure to the sun.

Shipping Weight - Approximate per 125:

Inside Parking Permits - 6 oz., Hanging Parking Permits - 10 pt. - 2 lbs., 35 pt. - 3 lbs., Outside Parking Permits - 1 lb.

No Art, Set Up or Bleed Charges!

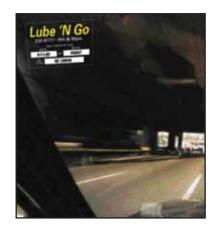
Inside Parking Peri	mits One Colo	r and White	Pane	l layouts n	nay not be	changed.		
		125	250	500	1,000	1,500	2,500	5,000
Clear Adhesive Not Nu	mbered	1.32	.75	.425	.26	.205	.15	.10
Clear Static Cling Not	Numbered	1.45	.855	.49	.305	.235	.1575	.1075
Con. Numbering Add	To Above	.23	.165	.14	.115	.11	.0925	.075
Hanging Parking I	Permits One Co	olor						
10 pt. Plastic Not	584, 588	2.20	1.24	.715	.455	.37	.285	.20
Numbered	585	2.24	1.26	.76	.485	.39	.31	.21
35 pt. Plastic Not	584, 588	2.36	1.36	.81	.51	.415	.335	.26
Numbered	585	2.36	1.36	.85	.54	.445	.35	.27
Con. Numbering Add	To Above	.52	.29	.165	.15	.14	.105	.085
Ea. Add'l Color or Back Imp	rint Add to Above	1.10	.65	.355	.195	.14	.085	.045
Outside Parking Pe	e rmits One Col	or No c	harge for	panel lay	outs. Pleas	e specify.		
White or Yellow Vinyl	Not Numbered	1.44	.84	.545	.345	.2675	.2025	.1575
Con. Numbering Add	To Above	.50	.28	.165	.15	.14	.1075	.0875
								5A-B-C





Service Stickers

Handy reminders that build repeat customers!



Imprint area approximately 3/4" x 2".





371 (individual) 3381 (on roll)

372 (individual) 3382 (on roll)



373 (individual) 3383 (on roll)

11/2" x 21/4" WHEELH OUSE Tire Rotation Schedule 151st and Milto 374 (individual) 3389 (on roll)

Custom panel arrangements available for no additional charge, please specify.

Material - Clear static cling vinyl. Static on back of decal for use on inside of car windshield.

Color - Any standard color, plus white write-on panels.

Production Time - Approximate after receipt of art or proof approval. Individual: 9 working days.

On Rolls: 5 working days.

Production Method - Individual: Screen printing. On Rolls: Flexographic printing.

Packaging - Individual: Bulk. On Rolls: Furnished 1,000 per roll.

Shipping Weight - Individual: Approximate per 500: 1½ lbs.

On Rolls: Approximate per 2,000: 12 oz.

371-374 (Individual)	Per Each		500 1	,000	1,500	2,500	5,000	10,000
One Color & White Write-Or	n Panels		.41	.26	.19	.145	.095	.065
Each Add'l Color			.16 .	085	.065	.045	.025	.0175
							4	4A-B-C
3381-3383, 3389 (On Roll)	Per 1,000	2,000	3,000	5,000	10,000	15,000	25,000	50,000
One Color & White Write-On Par	nels	190.00	145.00	95.00	65.00	48.80	32.00	24.00
Each Add'l Color		46.50	31.50	19.50	10.00	7.00	4.50	2.50
								5A-B-C



Truck Signs & **Equipment Decals**





Outdoor tested and tough!



COMMERCIAL • INDUSTRIAL • RESIDENTIA 785-4965 ELECTRIC COMP

Design A furnished unless otherwise specified.

111



LAKESIDE WELDING SUPPLY Call (609) 821-3355 24 HOUR SERVICE





NOT FOR PUBLIC USE

112

997-ROSE Design B

DEPENDABLE

Moving & Storage

Phone 487-3873

Design C



109

Material - White or yellow vinyl, clear or chrome polyester, self-sticking. White vinyl is used unless otherwise specified.

Color - Any standard color.

Production Time - Approximately 8 working days after receipt of art or proof approval. Screen Printed - For indoor and outdoor durability.

Shipping Weight - Approximate per 24:

8¼" x 12½" or 10" dia. 2 lbs.

121/4" x 181/2" or 12" dia. 3 lbs.

 $16\frac{1}{4}$ " x $24\frac{1}{2}$ " or 18" dia.

5 lbs.

Approximate per 125:

3" x 41/2" or 31/2" dia.

5½" x 8¼4" or 7" dia. 3 lbs.

81/4" x 121/2" or 10" dia.

Note - Decal application kits and instructions are included in every order 12" diameter and larger.

Design D

RapidTrans

Design E

Specify Size, Item Number, Design, Material and Number of Colors

No Art, Set Up or Bleed **Charges!**

		125	250	500	1,000	1,500	2,500	5,000
3" x 4½"	One Color	1.40	.81	.51	.35	.27	.1975	.14
3½" dia.	Ea. Add'l Color	.80	.415	.2175	.1225	.09	.06	.035
5½" x 8¼"	One Color	1.84	1.18	.74	.50	.415	.33	.26
7" dia.	Ea. Add'l Color	.92	.51	.28	.1725	.1275	.0875	.05
8¼" x 12½"	One Color	2.76	1.74	1.14	.86	.75	.62	.505
10" dia.	Ea. Add'l Color	1.24	.68	.38	.24	.1775	.13	.09
No other sizes ava	ailable at these prices.							5A-B-C

		4	8	10	12	24	50	100	250
81/4" x 121/2"	One Color	52.25	28.00	22.80	19.60	10.60	5.65	3.10	See
10" dia.	Ea. Add I Color	29.375	14.80	12.00	10.10	5.10	2.65	1.35	Above
121/4" x 181/2"	One Color	56.25	28.75	24.00	20.75	11.10	6.20	3.54	1.88
12" dia.	Ea. Add'l Color	40.00	20.50	16.50	13.75	7.00	3.70	2.02	.90
16¼" x 24½"	One Color	62.00	34.00	29.30	25.25	13.90	7.90	4.55	2.60
18" dia.	Ea. Add'l Color	43.75	22.25	18.75	16.75	8.75	4.65	2.38	1.01
									6A-B-C

Vinyl Cut Signs



Premasked for easy application.

Blue Vinyl



Gives the appearance of a professionally hand-painted sign. Lasts much longer!



White Vinyl printed in 43 Teal and 13 Medium Brown



Red Vinyl printed in black



Standard Vinyl Colors Approximate Colors Shown

Artwork - Minimum $\frac{1}{2}$ " letters with $\frac{1}{2}$ " stroke. Minimum $\frac{1}{2}$ " cut out. Simple designs and submitting your art for review are recommended. **Die Cutting** - Add die charge, initial order only, see below. Price includes up to 18 cut out areas, for additional cut outs add $2\mathfrak{E}$ (A) each per sign.

Material - Permanent self-sticking. 5 year calendered vinyl. Premasked for easy application. Sign application kit and instructions are included. *Vinyl Color* - Your choice of one vinyl color.

Color - Additional colors on standard vinyl will be screen printed. Choose any standard color.

Vinyl Color Change - No charge, in multiples of 4, vinyl color signs only.

Production Time - Approximately 12 working days after receipt of art or proof approval.

Note - If sign exceeds 23" x 48", contact Customer Service. We reserve the right to modify your art as necessary to fit this production method.

1651		4	6	12	24	50	100	250	500	1,000	Die Charge
10 thru	Vinyl Color Only	44.25	22.75	15.80	8.70	5.56	3.04	2.32	1.90	1.62	35.00
16 Sq. Inches	Ea. Printed Color	27.25	14.00	9.80	5.00	2.80	1.45	.72	.40	.225	
17 thru 27	Vinyl Color Only Ea. Printed Color	44.50 27.50	23.00 14.25	16.00 10.00	8.75 5.10	5.60 2.92	3.14 1.55	2.38	1.96 .45	1.67 .25	40.00
28 thru	Vinyl Color Only	45.25	23.25	16.50	8.90	5.70	3.20	2.43	1.98	1.69	50.00
40	Ea. Printed Color	28.50	14.75	10.30	5.30	2.98	1.60	.88	.47	.27	
41 thru	Vinyl Color Only	47.00	25.50	17.50	9.25	6.06	3.55	2.76	2.26	1.92	60.00
55	Ea. Printed Color	31.00	16.25	11.00	5.70	3.14	1.75	.94	.50	.33	
56 thru	Vinyl Color Only	48.50	27.00	18.30	10.50	6.70	4.05	3.16	2.65	2.20	65.00
72	Ea. Printed Color	32.25	16.90	11.70	6.15	3.45	1.90	.96	.53	.36	
73 thru	Vinyl Color Only	49.00	27.25	19.20	10.90	6.80	4.39	3.46	2.90	2.47	72.00
91	Ea. Printed Color	32.50	17.20	12.00	6.25	3.50	1.95	.98	.54	.38	
92 thru	Vinyl Color Only	51.00	28.50	20.50	12.40	7.50	4.75	3.94	3.35	2.88	80.00
114	Ea. Printed Color	33.75	17.50	12.10	6.70	3.70	2.10	1.00	.60	.41	
115 thru	Vinyl Color Only	51.00	29.25	22.00	13.10	8.38	5.65	4.46	3.85	3.29	100.00
141	Ea. Printed Color	35.00	18.00	12.50	6.80	3.90	2.20	1.05	.61	.50	
142 thru	Vinyl Color Only	60.00	31.75	23.30	14.90	9.30	6.50	5.80	4.90	4.30	125.00
172	Ea. Printed Color	37.00	19.00	12.75	7.30	4.40	2.35	1.10	.68	.54	
173 thru	Vinyl Color Only	54.25	32.00	25.60	15.25	10.00	7.20	6.60	5.59	5.03	150.00
208	Ea. Printed Color	38.00	19.50	13.25	7.70	4.60	2.45	1.17	.75	.59	

5A-2B-C-D





Magnetic Car Signs

Quick and easy to apply and remove.



472 - 11½" dia.

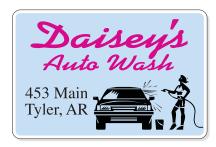








478 - 12" x 12"



475 - 12" x 18"

Material - White flexible magnetized vinyl, approximately .035" thick.

Color - Any standard color. Four-Color Process: Colors created from four-color process. Neon and metallic inks not available.

Production Time - Approximately 8 working days after receipt of art or proof approval.

Imprint Area - Only designs 472 and 473 may bleed.

Production Method - Screen printing or digital printing.

Shipping Weight - Approximate per 10: 471, 478 - 7 lbs., 472 - 4 lbs., 473 - 6 lbs., 475 - 10 lbs.

No Art, Set Up or Separation Charges!

Price Per Sign	2	4	6	8	10	12	24	36	50	100
471, 472, 478 1 Color	139.50	76.25	51.50	40.60	33.00	29.15	15.20	11.90	9.30	6.65
473, 475 1 Color	141.50	77.50	52.50	42.50	35.00	31.25	16.25	12.90	10.50	7.65
Ea. Add'l Color	69.50	35.75	25.00	19.00	15.50	13.25	7.00	5.00	3.64	2.25
									6A-	2B-C-D
471, 472, 478 4-Color Process	91.00	56.25	43.50	35.50	33.50	31.00	17.00	12.35	10.90	7.00
473, 475 4-Color Process	99.50	60.00	47.00	38.50	36.50	34.00	20.50	15.25	12.90	9.00
									7 E	3-2C-D







Plastic Membership Cards



Available in four thicknesses!





2011 21/8" x 33/8"





Material - .010", .015", .020" and .030" white gloss vinyl plastic. .010" furnished if not specified.

Color - Any standard color.

Production Time - Approximately 10 working days after receipt of art or proof approval.

Production Method - Screen printing.

Shipping Weight - Approximate per 250:

.010" - 1 lb., .015" - 1½ lbs., .020" - 2 lbs., .030" - 3 lbs.

No Art or Set Up Charges!

	125	250	500	1,000	1,500	2,500	5,000
.010" 1 Color	1.99	1.16	.69	.425	.315	.22	.1425
.015" 1 Color	2.08	1.23	.71	.46	.355	.25	.17
.020" 1 Color	2.12	1.25	.75	.50	.41	.30	.205
.030" 1 Color	2.96	1.60	.95	.62	.515	.365	.255
Ea. Add'l Color, Back Imprint	1.16	.62	.34	.185	.1275	.08	.0425
or Write On Surface							5A-B-C





Auto Cards



Highly visible and memorable!

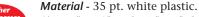
One Color





Four-Color **Process**

Four-Color Process - \$198.00 (G) for separations created from a digital file. Printed in 100 line screen. Fine type, thin lines and critical solid colors should be printed as an additional color. A color proof is provided for review before printing.





Size - 6" x 12" with 1/16" x 1" slots or 1/8" diameter holes. Slots will be furnished unless otherwise specified.

Color - Any standard color. Neon colors begin to fade in approximately 30 days.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Screen Printed - For durability against exposure to the sun.

Shipping Weight - Approximate per 125: 11 lbs.

No Art or Bleed Charges!

		125	250	500	1,000	1,500	2,500	5,000
486 35 pt. plastic	One Color	2.86	2.04	1.56	1.21	1.08	.91	.77
	Four-Color Process	NA	8.30	4.80	3.00	2.37	1.68	1.22
	Each Add'l Color	1.12	.65	.365	.2275	.1725	.1125	.07
								5.A-R-C

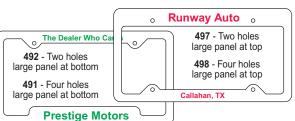




License Frames

Combine License Frames with Auto Cards for added punch!





Material - Black or white molded plastic. Black will be furnished unless otherwise specified.

Size - Approximately 6%" x 12%". Imprint areas: 491, 492, 493 and 494 - %" x 6" and ½" x 6"; 495, 496, 497 and 498 - 78" x 11" and 1/2" x 6". Holes are 5/16" diameter.

Color - White Frame: Any standard color. Black Frame: Choice of White, 24 Process Blue, 36 Metallic Gold or 35 Metallic Silver.

Assortment - No charge for assortment of black and white frames with the same item number in multiples of 125 each.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Screen Printed - For outdoor durability.

Shipping Weight - Approximate per 125: 16½ lbs.

Note - License Frames may not fit all vehicle models. Be sure to check fit and possible state regulations before ordering.

No Art or Set Up Charges!

	125	250	500	1,000	1,500	2,500	5,000
One Color	3.72	2.98	2.36	1.92	1.72	1.52	1.43
							3A-2B-2C



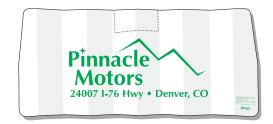




SUNbusters

Your message stays hot while customers stay cool!









52½" x 21½". Imprint area is 41½" x 14¾".

> Folding and Banding Available





Material - White corrugated cardboard.

Color - Any standard color. Bleed not allowed.

Folding and Banding - 38¢ ea. (C). Furnished 40 per box. Folded size is $5\frac{1}{4}$ " x $21\frac{1}{2}$ ".

Production Time - Approximately 10 working days after receipt of art or proof approval.

Production Method - Screen printing.

Packaging - Bulk. 50 flat per box.

Shipping Weight - Approximate per 100: 80 lbs.

No Art or Set Up Charges!

 069	100	250	500	750	1,000	1,500	2,500	
One Color Ea. Add'l Color	6.70 4.65	4.54 2.22	3.32 1.28	2.86 .93	2.62 .75	2.26 .58	1.99 .42	
							2C-3D-2E	

